yourhub

IFCA
International Federation of
Compliance Associations

# SPONSORSHIP OPPORTUNITIES

## INTERNATIONAL FEDERATION OF COMPLIANCE ASSOCIATIONS (IFCA)

# CONGRESS 2023

## CONNECTING COMPLIANCE GLOBALLY

A community of compliance professionals from around the world, sharing learnings internationally to come up with flexible, innovative solutions that can be applied globally

## WHO WE ARE

The International Federation of Compliance Associations (IFCA) was formed in Dublin on November 23, 2010 and is the umbrella organisation for professional bodies that specialise in the practice of compliance. The objective of the organisation is to improve services to our respective members by pooling knowledge and sharing information on best practice regarding different business models and service offerings.
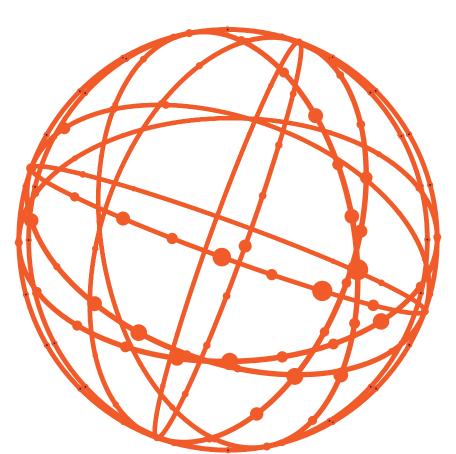
# THE GLOBAL VOICE OF THE COMPLIANCE PROFESSION

# OUR PURPOSE

**ENHANCE**

Enhance the member services of
each IFCA Member organization

**COORDINATE**

Coordinate and develop
programs and procedures
designed to assist in the
development of the compliance
and business ethics profession

**DEVELOP**

Develop standards for
the mutual recognition of
compliance and business ethics

**SHARE**

Share information regarding
best practice business models
and service offerings of IFCA
Members

# OUR VALUE PROPOSITION

## GLOBAL VOICE

We provide one global voice to compliance professionals and other stakeholders in the compliance community.

## RECOGNITION

We provide global professional recognition.

## NETWORKING

We facilitate international professional networks and access to best practices.

## DEBATE

We use the power of the group to lead the compliance debate.

# OUR MEMBERS

Membership comprises national and regional compliance bodies from around the world that have been established for the benefit of their members.

Member organisations are non-governmental and non-profit associations.



IRELAND

SWITZERLAND

RUSSIA

UNITED STATES OF AMERICA

SPAIN

KOREA

NIGERIA

HONG KONG

COLUMBIA

PERU

ARGENTINA

SOUTH AFRICA

AUSTRALIA

After a very successful digital congress held by the International Federation of Compliance Associations (IFCA) in 2022, the IFCA Board is proud to announce that this event is now an annual congress and this year's event will be hosted will be hosted virtually 17 - 19 October 2023.

A dynamic programme has been created to meet the needs of the compliance officers who find themselves in an everchanging landscape, that is constantly moving, and where their role is constantly evolving and being elevated to meet the demands of their organisations.

The objective of this year's IFCA Congress is to provide a platform for the community of compliance professionals from around the world to share learnings internationally to come up with flexible, innovative solutions that can be applied globally.

**17-19 OCTOBER 2023**
# CONGRESS 2023

## BENEFITS

Increased customer engagement on Webinar platform.

Increased engagement on social media platforms.

Access to international members and compliance community

# SPONSORSHIP OPPORTUNITIES

## HOW DOES THIS WORK?

We offer you opportunities to support this initiative and to showcase your Brand and your contribution to the Compliance community. Digital initiatives create opportunities for Increased brand exposure and return on investment through indirect access to IFCA Members Association databases and on social media platforms.

To take advantage of these sponsorship opportunities, please contact your local IFCA Association or the IFCA Secretariat at congress@ifca-icc.org

| Benefits | MAIN US$ 5 000 | SUPPORTING $ 2 500 | BRAND US$ 1 500 |
|---|---|---|---|
| THOUGHT LEADERSHIP | | | |
| Conference Speaker | √ | | |
| Pre event promotional interview | √ | | |
| BRANDING BENEFITS | | | |
| Branding pre & post event communication | √ | √ | √ |
| Logo visibility and event website listing | √ | √ | √ |
| Social media campaign | √ | √ | √ |
| Event Platform logo visibility on homepage | √ | | |
| Event platform dedicated sponsor page | √ | | |
| Event platform advertising – Video clips/advert | √ | √ | |
| Event Programme branding | √ | √ | √ |
| Post event attendee mailer (via IFCA) | √ | | |
| Complimentary tickets | 10 | 5 | 2 |
| Post Congress Thought Leadership Newsletter | Two Pages | Full Page | Half a page |

# CONTACT US

For sponsorship and speaking
opportunities, please contact us:
**congress@ifca-icc.org**
**ifca-icc.org**